

THE ROAD TO ADVENTURE: Reopening Fall 2023



The Outdoor School



teaching respect, inspiring wonder



4000 Modoc Rd, Santa Barbara, CA 93110
www.campranchoalegre.com

"After 7 years of study at Elementary School, the 6th-grade culminating experience that every child looks forward to is visiting Rancho Alegre. This incredible resource is just a stone's throw away, and one of the most precious and fondest memories our students make each year. This critical resource provides our community and students hands-on experiences in nature, a gift that will last them a lifetime and cannot be replicated in a classroom."

-Dr. Nick Bruski

Principal Montecito Union School



LASTING IMPACT In Local Youth

Dear Friend of Youth,

Do you remember the feeling of awe and wonder that comes with your first time camping? Or going on your very first hike with your friends? Can you recall the feelings of joy you felt as a child exploring the natural world?

For tens of thousands of schoolchildren, The Outdoor School at Camp Rancho Alegre has provided their first opportunities to engage with nature and learn from the outdoors. Nestled along San Marcus Pass, this program of Los Padres Council, BSA has been offering unique environmental education since 1985. Many of the children who have participated in this program have never before had the chance to experience the joys of camping and the beauty of nature.

In July 2017, the Whittier Fire destroyed 94% of camp structures and burned through all 215 acres of Camp Rancho Alegre, cutting short this invaluable opportunity for so many children. But we refuse to let this tragedy be the end of The Outdoor School.

In response to the fire, Los Padres Council launched the Phoenix Campaign to secure \$18 million for the restoration and rebuilding of Rancho Alegre. We are proud to report that as of January 1, 2023, \$14,316,392 has been secured!

Your support has been truly meaningful and has given us so much to celebrate on our journey to reopen Camp Rancho Alegre, but there is much to accomplish before campers arrive in Fall 2023. Our most pressing need is to complete the camp entry road and all student dormitory interiors, as these are necessary for the Fire Marshal and the County to approve our reopening.

With these needs in mind, our objective is to raise at least \$2,000,000 by August 2023 so that we can be ready for students to return in the fall. Camp Rancho Alegre and The Outdoor School are essential assets for the Central Coast community and its children. With your help, thousands of kids will be able to have impactful experiences that they will cherish for the rest of their lives.

Sincerely,



Carlos Cortez,
CEO and Scout
Executive



Trey Pinner
Phoenix Committee
Campaign Chair

RANCHO ALEGRE

Our Story

The Clark family donated Rancho Alegre to Los Padres Council, BSA, over 50 years ago. Located just 20 miles north of Santa Barbara in the foothills of the Los Padres National Forest, Camp Rancho Alegre covers 215 scenic acres, including Larsen Meadow and a vast network of hiking and biking trails. **Rancho Alegre and the Outdoor School** is designed to serve local schools, scouting troops, community groups, and local nonprofit organizations. It has provided tens of thousands of underserved children and youth with enriching outdoor experiences and environmental education.

THE OUTDOOR SCHOOL

Since 1985, The Outdoor School at Rancho Alegre has offered four-day environmental education programs to students in 5th and 6th grade from Santa Barbara, San Luis Obispo, Ventura, and Los Angeles Counties. Every school year, The Outdoor School has given over 4,000 kids an opportunity to explore subjects ranging from astronomy to wildlife biology through immersive, hands-on activities.

THE PURPOSE OF THE OUTDOOR SCHOOL

The Outdoor School facilitates the development of community and environmental stewardship in students through a direct experience with nature. We broaden students' horizons by inspiring a sense of wonder and curiosity about our local and global environments. Through experiential learning, students acquire teamwork and leadership skills & gain a new understanding of their place and responsibility for our environment.



"At first, I was super bummed when I found out it was going to rain a day while my school was at science camp. Then, when I was actually there in the cold, wet rain—slipping down the backside of Fossil Hill—I realized, 'Hey! This is REALLY fun!' I learned that you need to take what you have and enjoy it! And I DID enjoy the rain very, very much on that one rainy day of science camp."

-Ava D., Roosevelt School

4,200

Number of students served per year by The Outdoor School



50+

Activities that students have access in the camp

70+

Number of schools from three counties: Santa Barbara, San Luis Obispo, and Ventura



10,000+

Community members benefiting annually from Rancho Alegre and The Outdoor School

THE OUTDOOR SCHOOL

A life-changing opportunity for youth.

For many young people, The Outdoor School is their first, and in some cases, the only experience they may have camping in nature. More than 60% of the students from the 70+ schools served by The Outdoor School qualify for the free/reduced lunch program, a primary measure of economic insecurity. We are committed to all kids experience The Outdoor School, especially those in most need.

At The Outdoor School, students spend time in the great outdoors, hiking, journaling, learning new skills, and facing new challenges. The curriculum is closely aligned with California state standards for 5th and 6th grades and covers themes such as botany, geology, nocturnal animals, and Chumash culture. This hands-on learning opportunity gives many children a chance to feel, see, experience, and do things they never imagined they could.

Help us continue providing life-changing opportunities to youth. Your support will allow us to complete our construction project and welcome back our community,

The Outdoor School



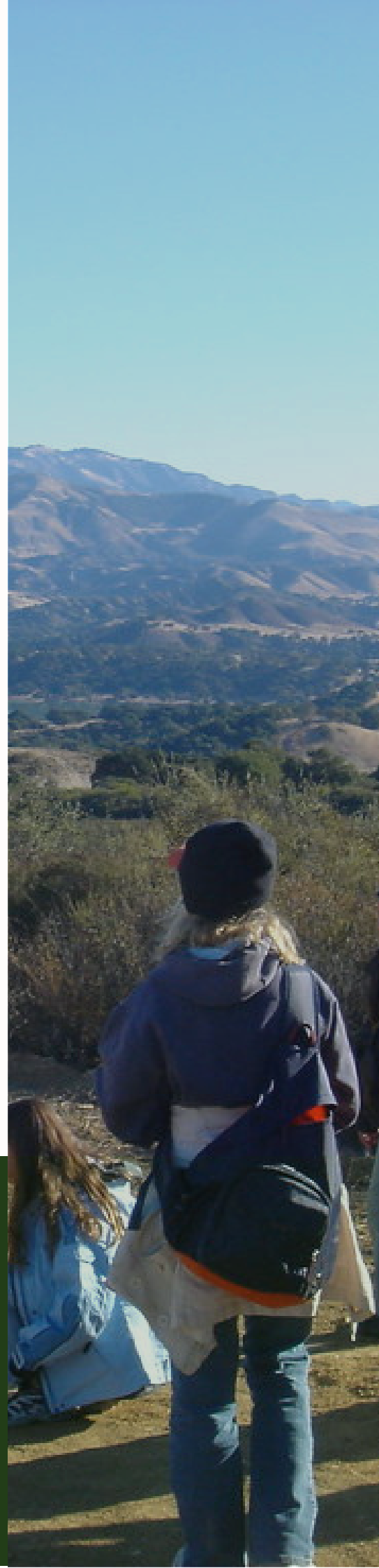
teaching respect, inspiring wonder

"Mi hija regreso una muchacha diferente cuando regreso del campamento. Se dedico a tener una mentalidad de conservación y era mas amable."

"Upon her return from camp my daughter was a different young lady. She was a kinder person and has dedication to being conservation minded."

Mariana Ruiz,

Parent of participating student



RANCHO ALEGRE

Completion Report

Thanks to the generosity of donors like yourself, we are thrilled to report that we have made the following progress in rebuilding Camp Rancho Alegre and preparing for the reopening of The Outdoor School so children can have renewed access to the benefits of outdoor education:



Camp Leader Cabins (3)
COMPLETED!

Swimming Pool &
Pool House Repairs.
COMPLETED!

Camp Entry Road
IN PROGRESS

Native Plant Garden, Archery
Venue, Chapel, & Amphitheater
REPAIRS NEEDED

Solar Energy System
YET TO BE CONSTRUCTED

New Mountain Biking &
Hiking Trails
PARTIALLY COMPLETED

Electrical Power Grid.
COMPLETED!

Utility Infrastructure
COMPLETED!

Medical Center
IN PROGRESS

Staff Cabins (3)
PARTIALLY COMPLETED

Student Dormitories (5)
PARTIALLY COMPLETED

Camp Interior Road
COMPLETED!

Fire Protection System
COMPLETED!

Environmentally-friendly
Water & Sewer System
COMPLETED!

Educator Lodges (2)
PARTIALLY COMPLETED

REBUILDING FOR THE FUTURE

Student Dorms & Leadership Cabins.



Four of the five Student Dormitories, all of the Leadership and Staff Cabins, and Educator Lodges burned to the ground in the fire. **We are proud to say that all of the Leadership Cabins have been completed!** Three Student Dormitories and all Staff Cabins and Educator Lodges need interior work. All are crucial to The Outdoor School's reopening in Fall 2023.

Without the dormitories ready to provide a safe and comfortable place for students' overnight trips to Rancho Alegre, we cannot reopen The Outdoor School, which means another year of thousands of students missing out on outdoor education and once-in-a-lifetime nature adventures. **Our goal is to raise \$1,000,000 to complete the interior work needed for the remaining dormitories.**

Camp Entry Road.



Over the years, our camp entry road, which has served as a road to outdoor adventure for decades, has deteriorated due to fire damage, flood, mudslide damage, and general wear and tear. To provide the safest camping experience to the children we serve at The Outdoor School, we are following the Fire Marshal's directive to widen, grade, and pave the entirety of the 1-mile entry road. *We are legally not allowed to reopen to serve students until the road has been completed.*

If you are seeking a uniquely impactful way of giving to the Phoenix Campaign, we invite you to donate towards the completion of the camp entry road. We estimate the total cost of completing the camp entry road—the real Road to Adventure—to be \$600,000.

OUR JOURNEY TO OUR GOAL:

\$18 Million

Raising \$18,000,000 to rebuild Camp Rancho Alegre and The Outdoor School is no easy feat. But what motivates us and the hundreds of families, organizations, and foundations who have contributed to the Phoenix Campaign is imagining the buses of students arriving at camp to experience The Outdoor School for 4 days of hiking, learning, growing, and being inspired.

The buses filled with hundreds of thousands of children that we envision serving for decades to come are what inspire us to continue. We hope they inspire you as well.

**Help us raise
\$18,000,000 by
2024!**

**Our goal is to
reach \$16 million
by 8/2023!**

**As of January 2023,
we have raised
\$14,316,392.**



THANK YOU FOR YOUR *Generous Support.*

When you make a gift to the Camp Rancho Alegre Phoenix Campaign, you become part of the history—and the future—of Rancho Alegre. We invite you to join us in making outdoor education accessible to all students for decades to come.

<i>Peter and Becky Adams</i>	<i>Jim Lewis</i>	<i>The Ann Jackson Family Foundation</i>
<i>Terry Bartlett</i>	<i>Robert Maloy</i>	<i>The Fess Parker Family Fund</i>
<i>Richard and Marguerite Berti</i>	<i>Marborg Industries</i>	<i>The Gretler Foundation</i>
<i>David and Louise Borgatello</i>	<i>Lani Meanley-Collins</i>	<i>The Henry Mayo Newhall Foundation</i>
<i>Mario and Judith Borgatello</i>	<i>Ladeen and Stephen Miller</i>	<i>The Outhwaite Foundation</i>
<i>John Brinker</i>	<i>Nicholas and Marshall Miller</i>	<i>The Tucker Family Trust</i>
<i>David Brown</i>	<i>William and Diane Morgan</i>	<i>The Walter J. & Holly O. Thomson Foundation</i>
<i>George Miller Brown III</i>	<i>NRA Foundation, Inc.</i>	<i>Trek Bicycle Corporation</i>
<i>John and Tania Burke</i>	<i>Trey Pinner</i>	<i>B P Moser Trust</i>
<i>Robert A. Burtness</i>	<i>Raintree Foundation</i>	<i>Robert Tucker</i>
<i>Nollie L. Dawson</i>	<i>Santa Barbara Foundation</i>	<i>Valentine Family Foundation</i>
<i>Robert and Patricia Duggan</i>	<i>Santa Barbara Property Group</i>	<i>John Wiemann</i>
<i>Edwin and Jeanne Woods Family Foundation</i>	<i>Santa Ynez Band Of Chumash Indians Foundation</i>	<i>Williams-Corbert Foundation</i>
<i>George Ben Page Foundation</i>	<i>Schlinger Chrisman Foundation</i>	<i>Andy Winchester</i>
<i>Steve Golis</i>	<i>Douglas Scott</i>	<i>Steve Windhager</i>
<i>Michael Holland</i>	<i>Laurie Tamura</i>	<i>Edwin and Caroline Woods</i>
<i>Morris and Irma Jurkowitz</i>	<i>Rick Terborch</i>	<i>James and Beverly Zaleski</i>
<i>LaCentra-Sumerlin Foundation</i>		

We invite you to join us in making outdoor education accessible to all students for decades to come.

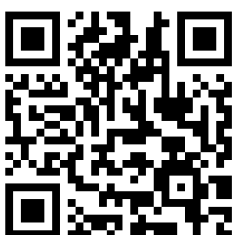
When you make a gift to the Camp Rancho Alegre Phoenix Campaign, you become part of the history—and the future—of Rancho Alegre. [Donate to make this project a reality!](#)

Thanks to your support, we can ensure that the camp and Outdoor School will be able to continue to serve our community for decades to come! We still need your help to make this project a reality:

- One of the easiest, quickest ways to **donate** is through cash, check, or card. Checks can be mailed to: Los Padres Council BSA 4000 Modoc Rd Santa Barbara, CA 93110, or follow the link at the bottom of this page.
- **Pledges** can be payable over three years. If you are interested in making a pledge, contact Carlos Cortez at carlos.cortez@scouting.org or 805-967-0105 for more information.
- Giving **stocks or bonds** allows you to save on capital gains tax and maybe get a charitable income tax deduction for the full fair market value. Contact Carlos Cortez at carlos.cortez@scouting.org or 805-967-0105 to start the process.

Looking for additional ways to donate? We also accept matching gifts, real estate, and mandatory IRA distributions. If you have any questions, please contact Carlos Cortez at carlos.cortez@scouting.org or 805-967-0105.

Naming an area or building of Rancho Alegre is a meaningful way to recognize a generous donor or honor a loved one. **Naming opportunities** vary from \$30,000 to \$3,000,000. Recognition on a donor wall located prominently at the camp begins at \$5,000.



campranchoalegre.com/get-involved/



THANK YOU FOR YOUR SUPPORT!

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Terry Bartlett
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